

Three years ago a man bought a lot on Roberts Avenue, size 50x92 feet, for _____

ANNOUNCING

\$1200. Last month we sold it for him for \$3200 cash. The Park did it.

THE FORMAL OPENING

OF

Strathmore

"BY THE PARK"

An
Exclusive
Residential
District

Bordering on
Beautiful
Onondaga
Park



BIRDSEYE VIEW OF STRATHMORE, ONONDAGA PARK AND SYRACUSE

SATURDAY
SEPT. 27
1919

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Restricted Homesites—No Smoke—No Dirt—No Fogs—No Two-Family or Apartment Houses—No Business Places of Any Kind—NOTHING BUT HOMES.

CLARK & PORTER, Inc., Sales Agents

Four years ago a butt lot on Crossett Street was offered for \$1000. It's now held at _____

501-2-3 CITY BANK BLDG.
SYRACUSE, N. Y.

\$4000. Why? Because it borders on Onondaga Park. So does STRATHMORE. Nuf sed.

Phone Warren 606 or 668 for Appointment

A RESTRICTED DISTRICT

When you buy a Home Site at **Strathmore "By the Park"** you know positively that you will be protected. The restrictions are recorded in the Onondaga County Clerk's Office and provide that no factory, stable, barn, public garage, store, business place, apartment house nor dwelling for more than one family shall be erected in

Strathmore, and not more than one dwelling and not more than one garage shall be erected upon any one building lot.

It is also provided that the plans for each house must be submitted to us, so that we can decide whether or not the cost of same will comply with the restrictions.

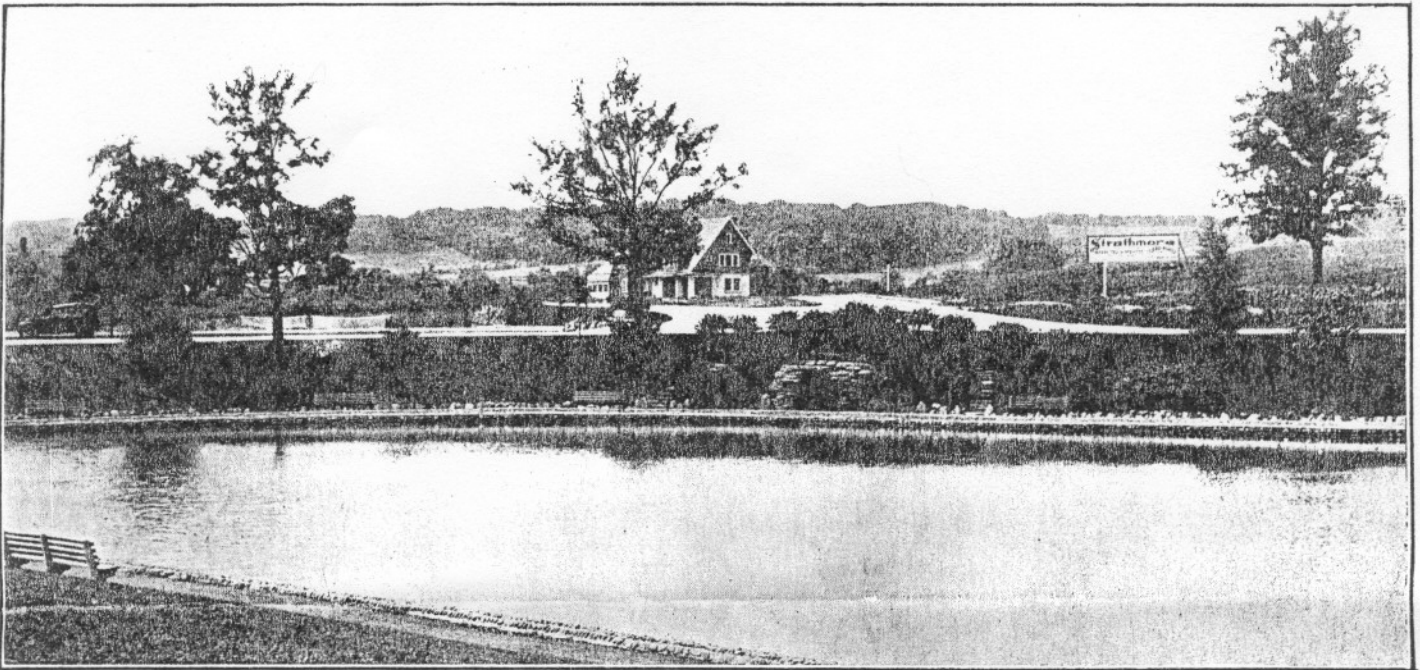


The undersigned Engineer hereby certifies that this Map is made from an accurate survey of the property shown thereon, completed Dec. 16, 1916, and that the Map and Survey are correct.
 C. E. Higgins, C. E.
 Syracuse, N. Y., Aug. 14, 1917.

BEAUTIFUL WINDING DRIVES

Strathmore "By the Park" contains 206 Home Sites, the average width of which is more than 50 feet. It is laid out with winding streets and drives after plans made by the City Planning Commission. The principal thoroughfare, known as **Strathmore Drive**, is 100 feet wide,

with a parkway in the center as far as Robineau Road. From Onondaga Park at the foot of Hiawatha Lake it winds in the southwesterly direction to the junction of South Geddes Street and Glenwood Avenue.

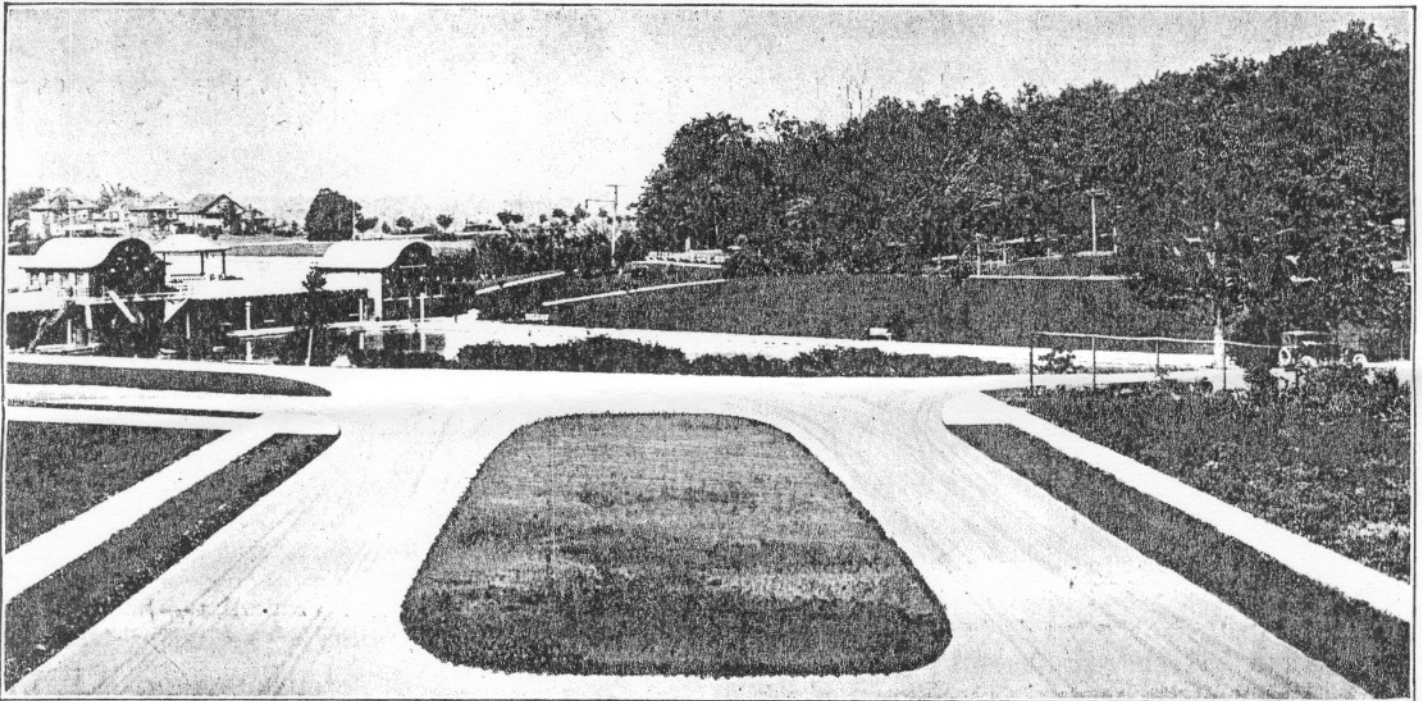


ENTRANCE TO STRATHMORE FROM ACROSS THE FOOT OF HIAWATHA LAKE. TENNIS COURTS TO THE LEFT

A High, Dry, Healthy Location

The elevation of Strathmore "By the Park" makes it one of the healthiest locations in Syracuse. It is high and dry and the distance from the smoke and grime of railroads and factories, and the fact

that the prevailing winds are from the south and northwest make it the cleanest home neighborhood in the city.



ONONDAGA PARK FROM STRATHMORE "BY THE PARK"

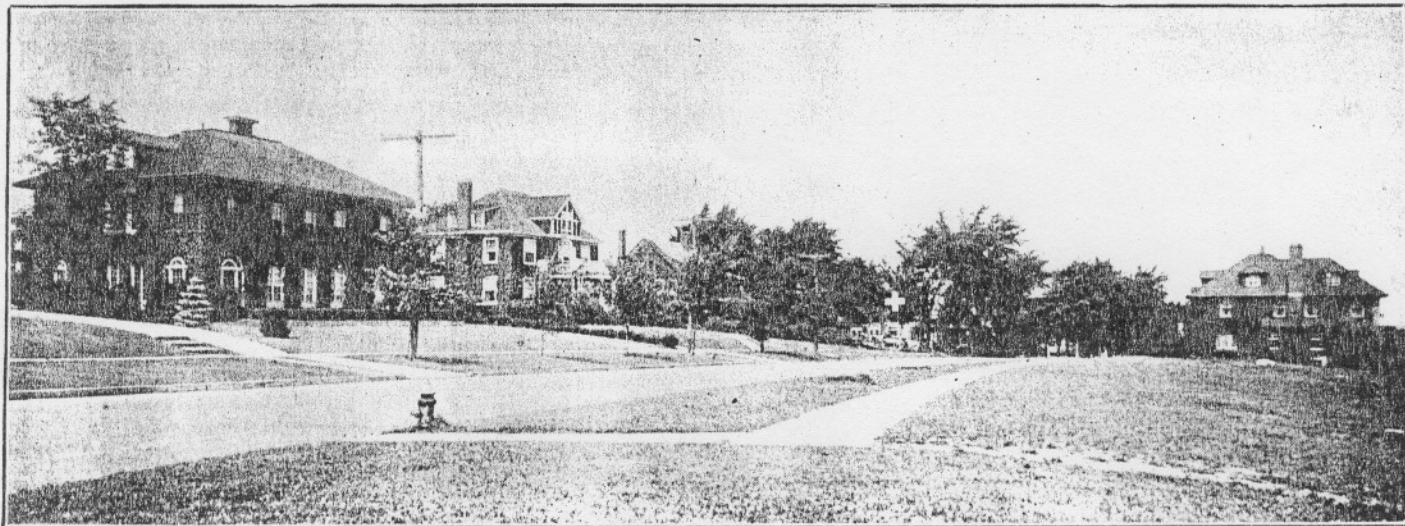
Far-Sightedness Means Success

A few years ago a man now living near Onondaga Park was offered three lots on Beverly Road, two on Crossett Street and three on Clairmont Avenue for \$4000. One of these lots is the Crossett Street lot referred to on the front page of this folder. In a con-

versation a few days ago, he said, "I could have made \$25,000 if I had bought those eight lots."

The farsighted man will invest in lots at Strathmore "By the Park." Don't be "hindsighted."

There Can Be No Cheap Homes on Strathmore "By the Park."



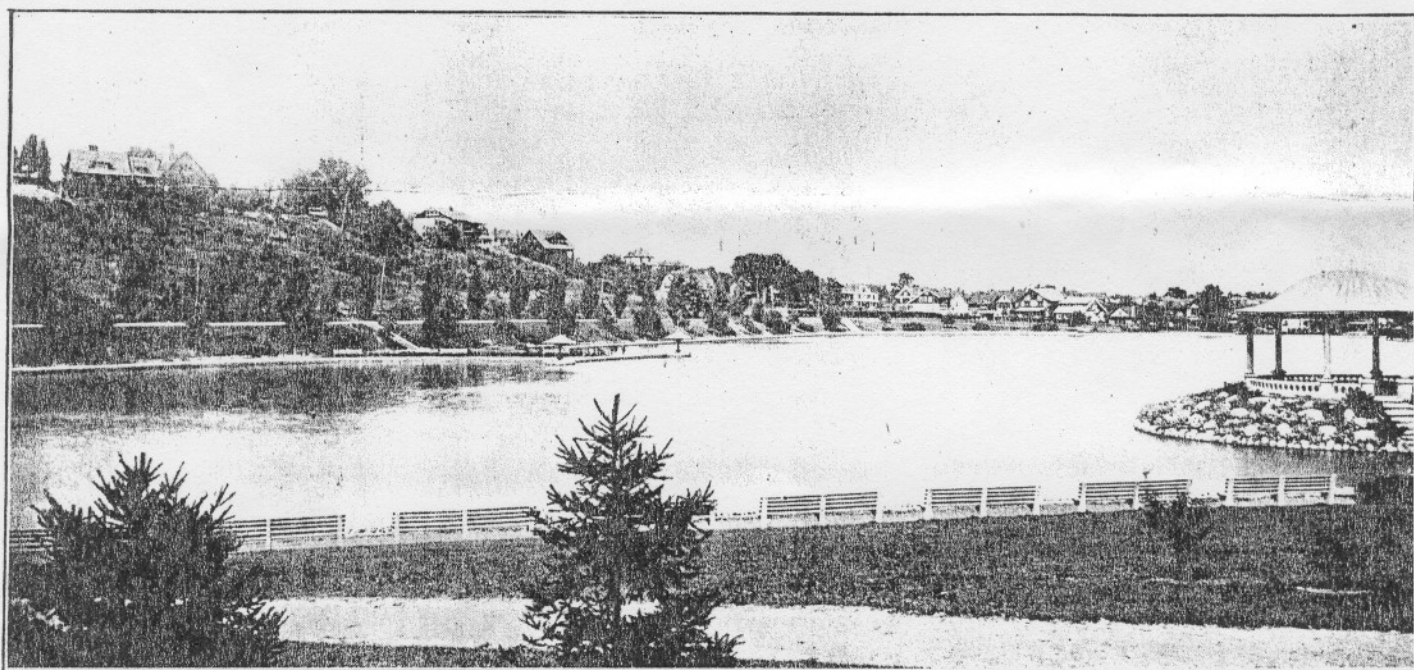
LOOKING NORTH IN BEAUTIFUL SUMMIT AVENUE, Homes of H. K. Chadwick, Morton D. Whitford and Morris W. Chase on the left. Right—home of Walter E. Hopton. Cross indicates the new home being built by Arthur N. Ellis, President of the City Bank and Trust Co.

The Home of Your Dreams

Whether you do or do not own your home, plan some day to own one in **Strathmore "By the Park."** The fondest dream of every normal, patriotic American man and woman is to **possess a home** — one that will embody their idea of comfort and convenience. Then, and not until then, will that **dream of dreams** be realized.

Strathmore "By the Park" is backed by American ideals and ideas. It is not a dream, but a reality —endowed with natural resources and the finest of surroundings, and equipped with modern improvements.

The one ideal spot in which to make your dream come true is up at **Strathmore "By the Park."** Build your home now.



LOOKING NORTHWEST ACROSS HIAWATHA LAKE

Robineau Road in upper left, showing homes of S. E. Robineau, Severe Dorion and Col. J. Leslie Kincaid.

The Cost Must Be From \$5,500 to \$10,000. According to Location



One of the attractive new homes nearing completion on Wellesley Road. Plans by Merton E. Granger, Architect

The
Pictures
Tell
The Story



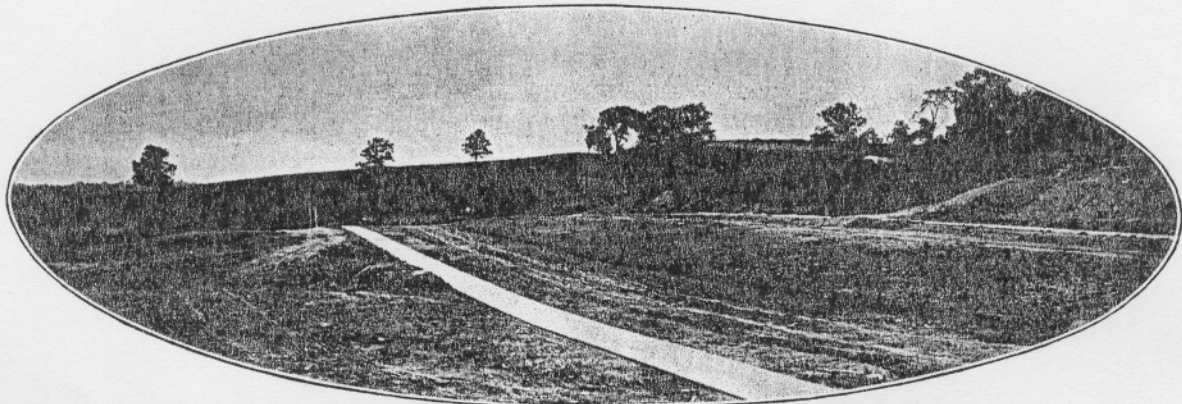
Residence of Judson W. Clark, Cor. Strathmore Drive and Wellesley Road. It will soon be ready for occupancy. Hollow tile and frame construction, Ward W. Ward, Architect

High Class Homes

The pictures above give some idea of the quality of the homes now being built at **Strathmore** "By the Park." The Wellesley Road home will cost better than \$10,000 and the Clark home will run close to \$20,000.

On the North side of **Strathmore Drive** George G.

Porter has started a hollow tile and stucco home, with double garage attached, which will cost from \$15,000 to \$18,000. Dr. Harry C. Webb, H. E. Stowell and Arthur A. White, Vice President of the City Bank Trust Co., are building splendid homes on Robineau Road.



LOOKING WEST ON STRATHMORE DRIVE FROM THE CORNER OF WELLESLEY ROAD

A Wonderful Development

We have long made a study of Bellevue Heights real estate, particularly that part now known as the Onondaga Park Zone. We knew it was an ideal location for better class homes. In the fall of 1916 we purchased the Stolp Farm (now **Strathmore** "By the Park") with the intention of developing it the following spring.

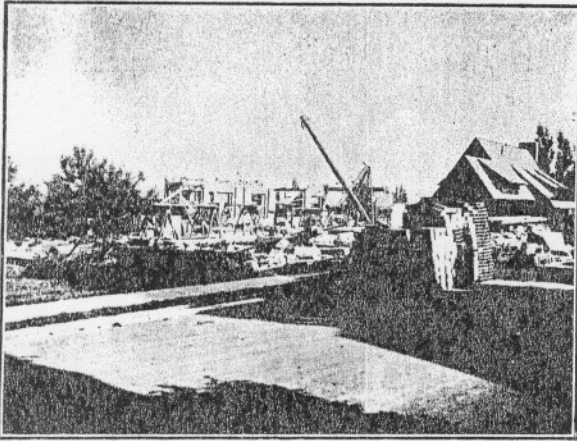
Then came America's entry into the World War. That delayed us, but only for a time, and last fall improvements in the way of steam shovel work and street grading were commenced. Work was resumed this

spring and **Strathmore Drive**, Wellesley Road and Robineau Road are finished to the city grade. A sewer has been laid in part of **Strathmore Drive**, city water mains are down in Wellesley Road, West Colvin Street and Glenwood Avenue. Cement sidewalks are now being laid at the rate of over 1,000 feet a week. There will be no let-up until all streets are graded and the sidewalks laid.

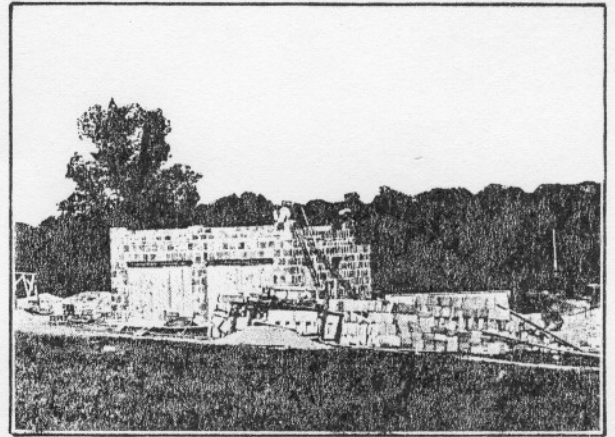
We invite you to visit Strathmore "by the Park." It's worth while.

No Taxes Until 1920

The City Taxes for 1919 and the State and County Taxes for 1919-20 will be paid by the present owners of **Strathmore** "By the Park."



Liberty
Bonds
Accepted
at Par



Site of H. E. Stowell's new home on Robineau Road.
It is being built of cut gray limestone, after
plans by Ward W. Ward, Architect.

Work on George G. Porter's new home on Strathmore
Drive. Hollow tile and stucco construction. Note
the park woods in the back ground.

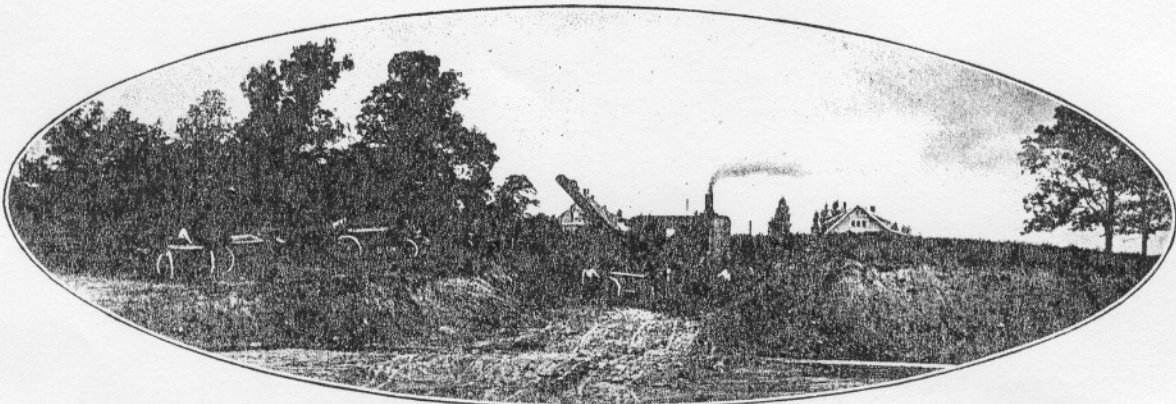
An Unprecedented Advance Sale

Early this summer discriminating Home Site buyers began to investigate **Strathmore "By the Park."**

They came, they saw and they bought, with the result that up to September 10th **more than sixty lots**

have been sold at prices ranging from \$700 to \$3,500 each — **all without spending a dollar for advertising.**

We knew they would sell, but the demand exceeded our fondest expectations.



STEAM SHOVEL GRADING ROBINEAU ROAD
Homes of Edmund H. Lewis and Capt. Douglas Drummond in the distance.

Prices and Terms

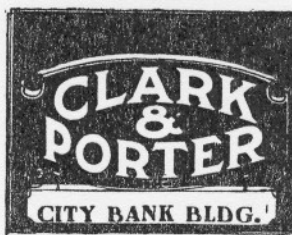
Home Sites on **Strathmore "By the Park"** range in price from **\$700 to \$3,500**, with an allowance of \$1.00 per front foot for sewer, where it is not already in.

Remember — We lay five-foot cement sidewalks in

front of every lot and grade the streets **without cost to the purchaser.**

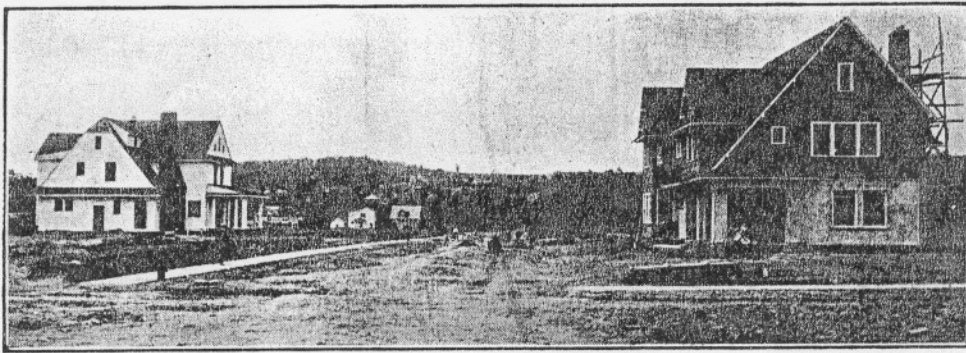
Terms — The best ever offered on such a high-class tract — 10% down, or more at the option of purchaser; balance in monthly, quarterly or semi-annual payments.

Warranty deed delivered when one-third of the purchase price is paid.



THE SIGN OF A SQUARE DEAL

Forty-year abstract of title furnished free to purchasers.



Looking south in Wellesley Road from the corner of Strathmore. Note the sidewalks and graded streets.

A Beautiful Approach

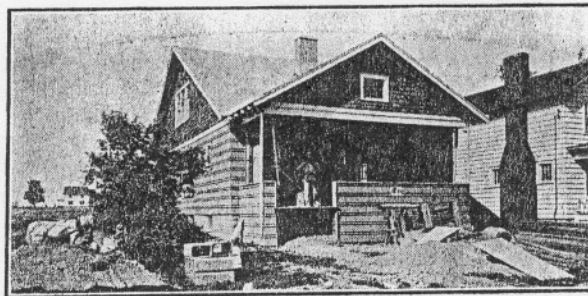
The careful buyer will always consider the approach in selecting a Home Site.

Take a ride with us to **Strathmore** "By the Park." We turn from South Salina Street into West Onondaga, and on under the widespreading elms to the Circle. Then in Onondaga Avenue to Bellevue Avenue, up Bellevue to Summit, one of

the most beautiful streets in the city. A minute's ride thru Summit Avenue and we are in Onondaga Park — a park so beautiful that neither tongue nor pen can do it justice — a real fairyland. The drive thru the park around Hiawatha Lake, and directly into **Strathmore**, is far too short.

Could the approach to your home be more desirable or attractive?

We want home builders on **Strathmore** "By the Park," but as an investment no greater opportunity was ever offered.



California type bungalow being built by Philip Wilhelm on Glenwood Avenue. To the left Mr. Wilhelm is excavating for another house. Home of Edwin A. Olley to the right

Home Sites on Summit Avenue were once offered as low as \$400. The last sale was at \$10,000.

Strathmore lots are equally near the Park.

THE DEMAND FOR HOME SITES THIS FALL IS NOTHING COMPARED TO WHAT IT WILL BE NEXT SPRING. MAKE YOUR SELECTION NOW.

PHONE WARREN 606 OR 668 FOR APPOINTMENT

Formal Opening, Saturday, September 27th, 1919

CLARK & PORTER, Inc.

SOLE OWNERS AND SALES AGENTS

501-502-503 City Bank Building

Syracuse, N. Y.